

Small Business is Our Business...  
Small Business Advancement National Center  
University of Central Arkansas  
<http://www.sbaer.uca.edu>  
SBANC Newsletter, January 26, 1999

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FREE Internal Revenue Service Small Business Tax Workshops  
Friday, February 5, 1999  
Session 1 - 9:00 a.m. - Noon  
Session 2 - 1:00 p.m. - 4:00 p.m.  
Federal Building, Room 2503, Little Rock, AR

Session 1 - The purpose of this session is to assist new small business owners, office managers, bookkeepers, and self-employed persons with tax form filing requirements, self-employed persons' estimated and self-employment taxes, tax deductions, and tax credits. The speaker will be a representative from the IRS.

Session 2 This session targets the small business person and covers employment taxes, federal tax deposits, the W-4, employee withholding forms, and tax form filing requirements for employers. The speaker will be a representative from the IRS.

30th Annual Meeting of the Decision Sciences Institute  
November 20-23, 1999  
Submission Deadline: March 1, 1999

For more information visit their web site at:  
[http://dsi.gsu.edu/meet\\_99/call199.htm](http://dsi.gsu.edu/meet_99/call199.htm)

"DOING BUSINESS IN WESTERN EUROPE" CONFERENCE MARCH 7-9, 1999.

The time is drawing near for this spectacular world-event that will give you vital information about exporting/importing in Western Europe. Make plans now to attend! Delegates from France, England, Finland, Germany, Portugal, and the Netherlands will be present. Plan to attend this global event to be held at the Holiday Inn Airport in Little Rock, Arkansas. Some of the topics that will be discussed include: Legal Aspects of Importing/Exporting, Marketing in Europe, Trade and Investment Opportunities, Networking, Terms for the European Market, and more. This conference will focus on how American businesses can do business with the countries mentioned above. In order to enhance attendees' learning experience, please plan to participate in a panel discussion. To pre-register please email your name, company name, address, and phone number to [kstubbs@mail.uca.edu](mailto:kstubbs@mail.uca.edu) or call 501-450-5373. The conference fee will be \$100 per person in advance and \$125 per person at the door. This includes two lunches and a dinner. For hotel reservations call the Holiday Inn Airport in Little Rock at 501-490-1000. The conference will begin on Sunday, March 7, 1999 at 1:00 p.m. and will end on Tuesday, March 9, 1999.

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POSITION ANNOUNCEMENT

Field: Entrepreneurship

Rank: Assistant Professor  
 Salary: AACSB Competitive  
 Date Available: Fall 1999  
 Required: Ph.D. in Entrepreneurship or related field; Some teaching experience; Potential for scholarly research.

The Earl G. Graves School of Business and Management offers undergraduate degrees in Accounting, Business Administration, Finance, Hospitality Management, Information Systems, Management and Marketing to full and part-time students. An MBA degree with concentrations in Accounting, Finance, Hospitality Management, Information Systems, International Business, Management and Marketing are also offered. Typical teaching load is 9-12 hours, depending on research activities. Contact: Dr. Fikru Boghossian, Chairperson, at 443-885-3434 (fax: 410-319-4034, email: dlfiboghos@moac.morgan.edu)

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Visit the Small Business Advancement National Center's "Links of Interest" page on their web site at:  
<http://www.sbaer.uca.edu/others/links/index1.html>

This page has small business related links of interest from the Internet. Some of the topics to choose from include: Arkansas Business and Government, University of Central Arkansas Resources, Government Agencies, Small Business Information, Small Business Consulting, Small Business Planning, Small Business Databases, Small Business Development, Entrepreneurship, Financial, International, Small Business Related Magazines on the Internet, Examples of Small Business Web sites, Small Business Resources, Small Business Internet Assistance, Conferences, and Search Engines on the Internet.

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TIP OF THE WEEK

ADAPTING TO THE EURO

In a recent story found in "INC. ONLINE," (<http://www.inc.com>) the euro dollar was discussed. It seems that the new currency could wreak havoc on small U.S. companies with ties to Europe, with fallout including the need to restructure contracts to reflect the euro.

As stated in the story (<http://www.inc.com/news/detroit>), "Motor City Braces For Euro" (01/08/99), "the euro was introduced as a unit for cashless transactions on Jan. 1. Euro coins and currency will begin circulating on Jan. 1, 2002, and in June 30 of that year all local currencies in the countries adopting the euro will become invalid."

"American businesses don't understand what's going on in the challenges of the euro," Wilhelm Kast, chairman of the Birmingham-based Cross-Cultural Leadership Forum, told the business weekly. "Companies are so involved on the Y2K issue that they don't see it as a major impact."

To find out more about this topic and read the entire story by inc.online, visit their web site at:

<http://www.inc.com/news/detroit>

Also visit: <http://www.inc.com/international/resources>

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If you have any comments about our newsletter or if you know of an upcoming small business event in your area, please contact Kim Stubbs by e-mail at: [kstubbs@mail.uca.edu](mailto:kstubbs@mail.uca.edu)

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If you do not wish to receive our newsletter, please email us at [webmaster@www.sbaer.uca.edu](mailto:webmaster@www.sbaer.uca.edu) and we will remove you from the list. We apologize for any inconvenience.