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Feature Paper

"Expanding SBI Activities Into Taxation: Taking Advantage of a Friendlier IRS"

This paper was presented by J.Douglas Frazer at the 27th Annual Small Business Institutes Conference on February 13 - 15, 2003 in New Orleans, LA .

Without being a tax expert, the SBI Director can provide valuable tax information directly, or provide references to IRS programs that will benefit the SBI Client. The IRS has expanded its taxpayer assistance programs, and some of these programs are probably available on the local campus, or at least in the local community. The IRS programs use students to perform tax preparation services under the guidance of a faculty member and therefore a natural affinity exists with the SBI and the SBI Director. This article encourages exploring these potential relationships and at a minimum lists the availability of a variety of materials that can be obtained free of charge and provided as value added for the SBI clients.

To read the entire paper on "title", visit the SBANC Web Site at <http://www.sbaer.uca.edu/research/2003/SBI/papers/21.pdf>

Tip Of the Week

"How to Discipline Employees Legally"

Most employees rarely cause problems. Yet if you do not deal effectively with the few who violate rules and regulations, employees' respect for you will decline. Therefore, an effective disciplinary system that meets union and legal guidelines involves:

- Setting definite rules and seeing that employees know them.
- Acting promptly on violations.
- Gathering pertinent facts about violations.
- Allowing employees an opportunity to explain their behavior.
- Setting up tentative courses of action and evaluating them.

- Deciding what action to take.
- Taking disciplinary action, while observing labor contract and EEO procedures.
- Setting up and maintaining a record of actions taken and following up on the outcome.

This type of discipline system follows the pattern established for judicial due process. The procedure should distinguish between major and minor offenses and consider extenuating circumstances, such as the employee's length of service, prior performance record, and the amount of time since the last offense.

"Small Business Management: An Entrepreneur's Guidebook" (Emeritus, Leon C., Megginson, Byrd, Mary Jane; Megginson, William L.), McGraw-Hill Irwin, 2003, page 269.

Call For Papers

"ASBE's 29th Annual Meeting"

The Association for Small Business and Entrepreneurship (ASBE) invites you to submit a competitive papers for the 29th Annual Meeting to be held March 24-26, 2004 in Albuquerque, New Mexico at the La Posada de Albuquerque hotel. This years focus is "Small Business & Entrepreneurship: Meeting the Challenges in a Changing World."

Submission Deadline: November 1, 2003

For more information on this conference, visit <http://www.sbaer.uca.edu/asbe/call2004.cfm>

Call For Papers

"33rd Annual WDSI Meeting"

The 33rd WDSI Annual Meeting will be held on April 13 - 17, 2004 at the Grand Bay Hotel Isla Navidad Located on the pacific coast about 35 minutes north of the Manzanillio, Mexico (ZLO) airport.

Submission Deadline: October 1, 2003

For more information on this conference, visit <http://www.wdsinet.org>

Conference

"Allied Academies 2003 International Conference"

The Allied Academies will hold its 2003 meeting in Las Vegas, Nevada on October 15 - 18, 2003 at the New Frontier Hotel

For more information on this conference, visit <http://www.alliedacademies.org/vegas-call.html>

Conference

"SMA 2003 Conference"

The 2003 Society for Marketing Advances Annual conference will be held November 4-8, 2003 at the Hyatt Regency Hotel in New Orleans, LA.

For more information on this conference, visit <http://mkt.cba.cmich.edu/sma/confernc/conferc.htm>

Conference

"4th International Conference "

The 4th International Conference on knowledge, Culture and Changes In Organisations is being held on August 3 - 6, 2004 at the Old Royal Naval College, University of Greenwich, London, England. Conference theme `Knowledge` and `Culture`: Organisational Intangibles and their tangible Value.

For more information on this conference, visit <http://ManagementConference.com>

Announcement

"2nd Annual Transportation Conference"

The 2nd Annual Transportation Conference will be held on Tuesday, November 18, 2003 from 9:00 a.m. to 4:00p.m. on the campus of the University Of Central Arkansas at the Brewer-Hegeman Conference Center the theme for this year's conference is "Transportation Role in Business Development and Cost Savings".

For more information on this conference, contact donb@mail.uca.edu

If you have any comments about the SBANC Newsletter, or if you know of an upcoming Small Business event to promote, please contact Lester W. Clements II at lestclem@hotmail.com

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