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## Feature Paper

### "Teaching Outside The Box And The 'Soft-Side' Of Teaching Across Disciplines"

This paper was presented by Leslie Leong, Central Connecticut State University at the 2003 Allied Academies Conference on October 15 - 18, 2003 in Las Vegas, NV.

Traditional teaching methods have been tested, examined and many have been published in a variety of disciplines. Those methodologies are dysfunctional (Banathy, 1994; Reigeluth, 1994). However, newer paradigms of teaching have evolved due to the availability of technology that is implemented in many educational institutions. Besides adopting technology as a means to teaching effectiveness, the 'soft-side teaching' characteristics are apparent among the more educated and more knowledgeable learners. Teachers are transforming from a 'figure-head' to a participant. This study is three-fold. Firstly, this study proposes the strategies of 'Teaching Outside The Box'(known as the 'hard side' of teaching). Secondly, the characteristics of ' soft side teaching' is examined and lastly, this study proposes an integrated model of teaching that can be utilized in the classroom for the new effective teacher in the 21st century.

To read the entire paper on "Small Business Research Program An Alternative Financing Source", visit the SBANC Web Site at <http://www.sbaer.uca.edu/Research/2003/Allied/Leadership/Lead04.pdf>

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## Tip Of the Week

### "Executive Summary"

- The individual(s) completing and maintaining paperwork and records in a small business is dependent on the subject matter of the paperwork and the size of the firm. Owners most frequently handle paperwork and record-keeping related to licenses and permits (55% of firms), purchases (46%), and clients/customer (46%). They least frequently deal with financial (27%) and tax (12%) records. Three of four have someone (another firm) outside handle their tax paperwork. Paid

employees customarily do most of the paperwork and record-keeping in about 25 - 30 percent of firms. Employees are much more likely to do so in larger, small businesses than in the smallest ones regardless of subject matter (except tax). Unpaid family members do the paperwork in less than 10 percent of cases.

- The cost of paperwork also varies by subject matter and firm size. The more paperwork and record-keeping that must be sent outside, the more expensive the paperwork and record-keeping. Owners of larger, small firms pay higher average prices per hour because they are more likely to send their paperwork to outside professionals and because the value of their time on average is higher.
- The estimated average per hour cost of paperwork and record-keeping for small businesses is \$48.72. By subject matter the average per hour cost is: \$74.24 for tax related, \$62.16 for financial, \$47.96 for licenses and permits, \$43.50 for government information requests, \$42.95 for customers/clients, \$40.75 for personnel, \$39.27 for purchases, and \$36.20 for maintenance (buildings, machines, or vehicles).
- The typical small business employs a blend of electronic and paper record-keeping. Less than 10 percent use paper exclusively and a handful use only electronic means. The type of record most frequently completed and maintained on paper is licenses and permits.
- Increased computerization helps small-business owners cope with their paperwork and record-keeping responsibilities. Ninety-two (92) percent of small-business owners use one or more computers in their business. Fifty-eight (58) percent of users employ the Internet regularly for business purposes, and 57 percent of regular users have a high speed connection.
- About half hold all types of records seven years or more, but two-thirds to three-quarters hold financial and tax records that long.
- Applicable records are typically destroyed in a manner that protects the privacy of individuals. However, between 15 to 20 percent of owners trash paper records ( in contrast to shredding or burning them) and about one in four simply delete electronic records. Owners treat personally sensitive records in virtually the same manner that they treat those sensitive to others.
- No single difficulty creates the government paperwork problem. The most frequently cited problem is unclear and/or confusing instructions (29%). The second most frequently cited difficulty is the volume of paperwork (24%). Duplicate information requests (11%) place third, followed by maintenance of records that ordinarily would not be kept (10%) and requests for inaccessible or non-existent information (9%). Twenty (20) percent could not decide.

"NFIB-National Small Business Poll Paperwork and Record-Keeping" William J. Dennis, Jr. NFIB Research Foundation Series Editor, 2003, page 1.

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## Call For Papers

### "Pan-Pacific Conference XXI"

The 21st Pan-Pacific Conference "International Business and Global Project Management" will be held in Anchorage, Alaska at the Anchorage Hilton Hotel. The conference will serve as an important forum for the exchange of ideas and information to promote understanding and cooperation among global knowledge workers, corporations, and Pacific countries. Special plenary sessions and panel sessions featuring top executives and government officials will be held to discuss trade issues, management innovations, and technology-transfer problems. Numerous paper sessions and workshops will be held.

Submission Deadline: January 12, 2004

For more information on this conference, visit <http://www.cba.unl.edu/outreach/ppba/call.html>

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## Call For Papers

### "2004 Business & Technology Research Conference"

The 2004 Information Technology & Global Business Research Conference will be held on March 10 - 13, 2004 in Cancun, Mexico. You can submit your paper to [drsenguder@aol.com](mailto:drsenguder@aol.com) thru e-mail before January 15, 2004.

Submission Deadline: January 15, 2004

For more information on this conference, visit <http://www.jaabc.com>

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## Call For Papers

### "Entrepreneurship In New Territories: Towards New Groundings "

A third "Movements of Entrepreneurship" a publication workshop, will be held on June 6 - 8, 2004 in Tallberg, Sweden. The theme for this third workshop is thematically metaphorised by Earth. The workshop aims at gathering contributions to discussions of a broad range of issues distinguished by their references to earth/ground/soil/territory.

Submission Deadline: May 17, 2004

For more information on this conference, visit [http://www.esbri.se/movements\\_invitation.pdf](http://www.esbri.se/movements_invitation.pdf)

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## Conference

### "TSCF 2004 Spring Conference"

The 2004 Social Capital Foundation conference will be on May 12 - 13, 2004 at the University Club - Fondation Universitaire - Universitaire Stichting in Brussels, Belgium. The subject of this conference is on the future of family-decomposition or recomposition. The family link is the first and probably the most important link that binds people together within society. Nevertheless, this primary bond seems today to be weakened by societal, cultural and economic impacts that disrupt it or dissolve it into the wider set of individualist society.

For more information on this conference, visit <http://www.socialcapital-foundation.org/conferences/Contact%20registration3.htm>

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## Call For Papers

### "Academy of Business & Administrative Sciences"

The 10th International Conference, to be held June 12 - 14 2004, will be hosted by the Royal Plaza Hotel in Montreux, Switzerland. The 2004 International Conferences of the Academy of Business and Administrative Sciences will bring together leaders and scholars from business, academia, and government from all over the world-both the developed and developing economies-to discuss and share ideas and to work together to meet the challenges of their respective disciplines and of the emerging world order. Deadline for hotel reservations must be made before April 12, 2004.

Submission Deadline: March 1, 2004

For more information on this conference, visit <http://www.sba.muohio.edu/abas/>

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## Conference

### "Small Business Institute's 2004 Annual Meeting"

The Small Business Institute's 2004 Annual Meeting will be held on February 12-14, 2004 at the Hilton Clearwater Beach Resort in Clearwater Beach, Florida, U.S.A. The theme for this years meeting is "Philanthropy in Academic Entrepreneurship: Channeling Support to Entrepreneurship/Small Business Programs and Centers."

For more information on this conference, visit <http://www.smallbusinessinstitute.org/welcome.htm>

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## Announcement

### "Academy Of Family Business" An Academy of the Allied Academies

The journal for the Academy Of Family Business is seeking reviewers. Please contact Editor Dr. Don B. Bradley III at [DonB@uca.edu](mailto:DonB@uca.edu) if you are interested, thank you.

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If you have any comments about the SBANC Newsletter, or if you know of an upcoming Small

Business event to promote, please contact Lester W. Clements II at [lestclem@hotmail.com](mailto:lestclem@hotmail.com)

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