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In This Issue:

1. Feature Paper - The Small Business Advancement National Center Use as a Virtual Library
2. Tip of the Week - Check List Methods
3. Call for Papers - National Diversity Conference
4. Call for Papers - 2004 Global Business & Finance Research Conference
5. Call for Papers - American Society For Competitiveness
6. Call For Papers - Industrial Marketing Management Journal
7. Conference - The 2004 Allied International Conference
8. Conference - 49th ICSB World Conference
9. Conference - Sharing Strategies for Success
10. Conference - 33rd WDSI Annual Meeting
11. Conference - The Entrepreneurial Breakfast Series
12. Announcement - University of Texas of the Pan America

Feature Paper

"The Small Business Advancement National Center Use as a Virtual Library"

This paper was presented by Don B. Bradley III, University of Central Arkansas at the 2004 Annual National SBI Entrepreneurship and Small Business Educators Conference on 12-14 February 2004 in Clearwater, FL.

This workshop will provide the participants with a better understanding of how to utilize the Small Business Advancement National Center in their classroom and their research. The centers website is used by numerous colleges and universities around the world for research and classroom information. Numerous academic institutions, foundations, small businesses and governmental agencies, use its newsletter. The workshop will be an interchange of ideas between the presenter and participants. Located on the scenic University of Central Arkansas campus in Conway, Arkansas, the Small Business Advancement National Center (SBANC) is an organization that was founded in 1990. SBANC was conceived from a concept developed by Dr. Don B. Bradley III, Executive Director of the Center and Professor of Marketing at UCA. Since its inception as the Small Business Institute Directors' Association National Center, it has evolved into a multifaceted small business counseling and electronic resource information center.

- Small business counselors
- Students
- International trade development officers
- Lawyers

- State and federal legislators and staff

One main focus of the Center's activities is the promotion of the entrepreneurial spirit. This is accomplished through consulting, educating, and training Center constituents. These activities are provided locally, statewide, nationally, and internationally for those interested in small business and entrepreneurship using the following methods:

- Internet
- Conferences
- Distance learning
- Newsletters
- Seminars
- Counseling sessions
- Research
- International exchanges
- Internships

To read the entire paper on "Small Business Research Program An Alternative Financing Source", visit the SBANC Web Site at <http://www.sbaer.uca.edu/Research/2004/sbi/pdfs/52.pdf>

Tip Of the Week

"Check List Methods"

In the checklist method, a new idea is developed through a list of related issues or suggestions. The entrepreneur can be use the list of questions or statements to guide the direction of developing entirely new ideas or concentrating on specific "idea" areas. The checklist may take any form and be of any length. One general checklist is as follows:

- Put to other uses? New ways to use as is? Other uses if modified?
- Adapt? What else is like this? What other ideas does this suggest? Does past offer parallel? What could I copy? Whom could I emulate?
- Modify? New twist? Change meaning , color, motion, odor, form, shape? Other changes?
- Magnify? What to add? More time? Greater frequency? Stronger? Larger? Thicker? Extra value? Plus ingredient? Duplicate? Multiply? Exaggerate?
- Minify? What substitute? Smaller? Condensed? Miniature? Lower? Shorter? Lighter? Omit? Streamline? Split up? Understated?
- Substitute? Who else instead? What else instead? Other ingredient? Other material? Other process? Other power? Other place? Other approach? Other tone of voice?
- Rearrange? Interchange components? Other pattern? Other Layout? Other sequence? Transpose

- cause and effect? Change pact? Change schedule?
- Reverse? Transpose positive and negative? How about opposites? Turn it backward? Turn it upside down? Reverse roles? Change shoes? Turn tables? Turn other check?
- Combine? How about a blend, an alloy, an assortment, an ensemble? Combine units? Combine purposes? Combine ideas?

"Entrepreneurship" Richard D. Hisrich, Micheal P. Peters, Dean A. Shepherd, McGraw-Hill/Irwin., 2004, page 141-142.

Call For Papers

"National Diversity Conference"

If you only attend one conference this year you will not want to miss the largest diversity business event taking place on March 17 - 19, 2004 at the Foxwoods Resort Casino in Connecticut. the event will feature presentations on Diversity topics from leading executives of Fortune 500 companies. 1000 attendees including over 100 Fortune 500 companies. Event also honors America's top diversity business owners.

Submission Deadline: June 10, 2004

For more information on this conference, contact Larie Spar at www.div2000.com/conference

Call For Papers

"2004 Global Business & Finance Research Conference"

The 2004 Global Business & Finance Research Conference will be held on July 14 - 17, 2004 at the London Hilton Hotel on Park Lane, London, England. All submissions are subjected to a two person blind peer review process.

Submission Deadline: April 5, 2004

For more information on this conference, visit <http://www.jaabc.com/london.html>

Call For Papers

"American Society For Competitiveness"

The fifteenth annual conference on the Future of Global Free Enterprise will be held in Washington, D.C. area on October 14 - 16, 2004. The Conference will bring together leaders from business, government, and academia to share and discuss ideas, to reflect on experiences and approaches, and to strengthen the spirit of cooperation and collaboration for improved competitiveness.

Submission Deadline: May 30, 2004

For more information on this conference, visit <http://ecobweb.ecob.iup.edu/asc/Call%20for%20Papers%202004-first.htm>

Call For Cases

"Industrial Marketing Management Journal"

Industrial Marketing Management "Special Issue: On New Product Development In Asia" invites conceptual empirical and in-depth case study papers that focus on new product development in Asia for publication considerations in an upcoming special issue. We are particularly interested in development in Asia and that in the West. Papers can be in any area of new product development as long their primary focus is Asia.

Submission Deadline: September 1, 2004

For more information on this conference, visit <http://personal.cityu.edu.hk/~mgozer/immcall.htm>

Conference

"The 2004 Allied International Conference"

The Allied Academies will hold its 2004 international meeting in New Orleans, Louisiana. Presentation dates will be April 7 through April 10, 2004 , with registration on the evening of April 7. Registration materials are due by March 1. When contacting the conference hotel, be sure to tell them you are with the Allied Academies conference. Use promotion code **ALA**, Hilton New Orleans Riverside 1-800-HILTONS.

For more information on this conference, visit <http://www.alliedacademies.org/neworleans-call.html>

Conference

"49th ICSB World Conference"

SMME (Small, Medium and Micro Enterprises) Business People, Entrepreneurs, Academics, researchers, financiers, consultants, government officials, NGO's, policy makers and anybody with an interest in the ongoing strength of the SMME economic sector should not miss the 49th ICSB World Conference, which will be Hosted by the ICSB's Southern Africa affiliate SAESBA At the Sandton Convention Centre, Johannesburg, South Africa, Sunday 20th to Wednesday 23rd of June 2004

For more information on this conference, visit <http://www.icsb2004.com/>

Conference

"Sharing Strategies for Success"

This year HUD invites you to share strategies for success by participating in one of three valuable Regional Technical Assistance Workshops (RTAWs). These workshops will provide priceless opportunities to learn new skills, to meet fellow Neighborhood Networks center staff and property managers, and to determine what best practices will work in your program. HUD will conduct the three Sharing Strategies for Success RTAWs on March 31 to April 2 in Phoenix, Arizona; and April 21 - 23 in Memphis, Tennessee. The program and presentations will concentrate on best practices, trends, and issues specific to each part of the country.

For more information on this conference, visit http://www.hud.gov/offices/hsg/mfh/nw/nwnew_1208.cfm

Conference

"33rd WDSI Annual Meeting"

We hope you are planning to join us for the Thirty-Third Annual Meeting to be held April 13-17, 2004 at the Grand Bay Hotel Isla Navidad - A Wyndham Luxury Resort located on the Pacific coast about 35 minutes north of the Manzanillo, Mexico (ZLO) airport. If you have questions about the program please contact the program chair, Cynthia M. Pavett, School of Business Administration, University of San Diego, 5998 Alcalá Park, San Diego, CA 92110. 619 260-4851, pavet@sandiego.edu

For more information on this conference, please visit <http://www.wdsinet.org>

Conference

"The Entrepreneurial Breakfast Series"

LeBow College of Business at Drexel University and the Laurence A. Baiada Center for Entrepreneurship in Technology present Philadelphia's first and only quarterly entrepreneurial forum for regional development initiatives that links companies, institutional and private investors, research institutions and the Drexel community. This year's conference will be held on March 24, 2004 From 7:30-10:00 a.m..

For more information on this conference, visit <http://www.lebow.drexel.edu/baiada/workshops.html>

Announcement

"University of Texas Pan America"

Just an advance notice: The department of Management, Marketing and International Business at the Univeristy of Texas- Pan America will start looking for a tenure track full professor for the department head position in March 2004.

For more information please contact the University of Texas Pan America (UTPA)- Dean of the College of Business at (956)-381-3311 Ext.3311 or e-mail emery@panam.edu

If you have any comments about the SBANC Newsletter, or if you know of an upcoming Small Business event to promote, please contact Lester W. Clements II at lestclem@hotmail.com

The SBANC Newsletter is provided as a service to the members of our affiliates: **Academy of Collegiate Marketing Educators (ACME), Association for Small Business & Entrepreneurship (ASBE), Decision Sciences Institute (DSI), Federation of Business Disciplines (FBD), International Council for Small Business Congress (ICSB), Institute for Supply Management, The International Small Business Congress (ISBC), Marketing Management Association (MMA), Small Business Administration (SBA), Service Corps of Retired Executives, Small Business Institute (SBI), Society for Marketing Advances (SMA), United States Association for Small Business & Entrepreneurship (USASBE), U.S. Department of Veterans Affairs and Western Decision Sciences Institute (WDSI).** If you are interested in membership or would like further information on one of our affiliates, please see our web site at <http://www.sbaer.uca.edu>

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