**Quote Of The Week**

“Be a yardstick of quality. Some people aren't used to an environment where excellence is expected.”

- Steve Jobs

## Upcoming Conferences

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<th>Who</th>
<th>What</th>
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<tr>
<td>University of Central Arkansas</td>
<td>Arkansas College Teachers of Economics &amp; Business</td>
<td>September 26, 2014</td>
<td>Conway, AR</td>
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<tr>
<td>Allied Academies</td>
<td>Winter International Internet Conference</td>
<td>December 15-17, 2014</td>
<td>Online</td>
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<td>International Economic Development Council</td>
<td>IEDC Annual Conference</td>
<td>October 19-22, 2014</td>
<td>Fort Worth, TX</td>
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<tr>
<td>Allied Academies</td>
<td>Fall International Conference</td>
<td>October 15-17, 2014</td>
<td>Las Vegas, NV</td>
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Announcements

The Small Business Advancement National Center aims at increasing your knowledge of small business and entrepreneurship. All questions and comments are greatly appreciated.

The Small Business Institute is seeking a Sponsor for the Journal of Small Business Strategy. The SBI seeks an academic institution as a Sponsor to provide all editorial and production services required to maintain the academic integrity of the JSBS efficiently and effectively.

The Haydn Green Institute at Nottingham University in partnership with the Institute of Small Business & Entrepreneurship (ISBE) is inviting people to attend a Paper Development workshop that will take place on September 18, 2014 at Nottingham University, Nottingham.

The Mentoring Institute at the University of New Mexico is accepting proposals for its seventh annual Mentoring Conference. The 2014 conference will be held on Tuesday, October 21 through Friday, October 24 in Albuquerque, NM, at the Student Union Building, UNM.

The Association for Small Business and Entrepreneurship is having their 2014 ASBE Conference September 24-26, 2014, at the Doubletree Hotel in Memphis, Tennessee.

Call for Papers

Who: World Business Institute
What: World Business, Finance & Management Conference
When: December 8-9, 2014
Where: Auckland, New Zealand
Deadline: November 24, 2014

Who: World Business Institute
What: Annual Tokyo Business Research Conference
When: December 15-16, 2014
Where: Tokyo, Japan
Deadline: October 31, 2014

Who: University of Riverside
What: Winter Global Technology Symposium
When: February 6-7, 2015
Where: Los Angeles, CA
Deadline: January 30, 2015

Who: Istanbul Economics Research Association
What: EBES Conference
When: January 8-10, 2015
Where: Lisbon, Portugal
Deadline: October 28, 2014
The impact of the environmental movement in the United States has waxed and waned over the past 50 years but continues to increase this decade. Concern for the environment also varies by country, with wealthier countries generally devoting more attention to environmental issues than developing nations. Retailers show concern for ecosystems and demonstrate their responsibility to the green movement in many ways:

- **Eco-friendly products.** Many retailers stock recyclable and biodegradable products. Some retail chains were founded on the premise of providing only goods that are environmentally safe and that are tested without cruelty to animals. The Body Shop created an entire image and social responsibility platform around environmental issues. Its positions against product testing on animals and for rainforest preservation have received much publicity worldwide.

- **Ecopsychology.** The inclination to live a more basic existence manifests in several ways. Choosing to purchase clothing made from natural fabrics may be closely related to environmental consciousness as well as a more earth-oriented approach to life. Some psychologists call this mindset “ecopsychology” and consider it part of our need to bond with the universe and identify our roots. For many, it involves a return to organic fruits and vegetables, herbal medicines, and marketplace shopping.

- **Waste and conservation issues.** Hazardous waste disposal issues have been addressed by legislatures. Retailers are concerned when the products they sell come under scrutiny. Some of these products include automobile tires and batteries, oil, appliances, and electronics. Retailers take a proactive approach to the education of customers by providing brochures and signs outlining proper disposal procedures. Some retailers take on the task of safe disposal themselves—for an additional fee.

- **Earth-friendly construction.** Retailers practice energy conservation through improvements in building; lighting; and heating, ventilation, and air-conditioning (HVAC) systems. Customers are not always aware that efficiencies in these areas are part of retailers’ commitment to the environment. LEED, an acronym for Leadership in Energy and Environmental Design, is a program that sets environmental standards for builders. LEED certification is a standard aspired to by builders of all types, including those that construct retail stores and shopping centers.

The green movement is changing the merchandise sourcing and building initiatives of retailers. Perpetuated by an increased awareness of global warming, the need for sustainability, and reduced wastefulness, customers have sought new products and services and retailers have responded.
Online Connectivity and The Evolution of Business Organization: Three Waves

Abstract
Recent historical studies of major changes in economic structures conclude that such changes do not occur as single events, but as a series of developments, often called waves, that occur over an extended period of time. The emergence and subsequent development of online connectivity and the changes in business practices that have been driven by that emergence and development are, it is argued, one such major change in economic structures. This paper explores the phenomenon and identifies three distinct waves that have occurred to date in the evolution of economic structures driven by the spread of worldwide electronic connectivity.

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