

IMPACT AND EFFECT OF HISPANIC GROWTH ON SMALL BUSINESS AND ENTREPRENEURIAL DEVELOPMENT

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ABSTRACT

Hispanic growth is recognized throughout the United States of America, but nowhere is it as rapid as in the south. This report will assess the population growth in the United States since 1990 and more importantly the impact of that growth across America and Arkansas specifically. Hispanics come to America seeking better lives and job opportunities and they bring with them diverse cultures. The economic, social and educational challenges of an increasing population of immigrants must be met and dealt with on many levels. Issues, problems and opportunities will be examined as they relate to the Hispanic populous, the education arena and the business environment.

After analyzing the economic, social, and educational aspects of the Hispanic community, society must have a better understanding of what needs to be done to assimilate Hispanics into today's modern business world. Before the business community can start the assimilation into small business and entrepreneurship, one must first have an understanding of the culture and pitfalls to be overcome in order to be successful. By having this greater understanding, it will create better workers for small to medium sized companies, as well as create entrepreneurs.