

Table of Contents

EXPERIMENTS ON DESIGN MODELS SUPPLIED BY
THEIR MANUFACTURER: AN EXAMPLE OF
MANAGEMENT SCIENCE IN PRACTICE 1
James Aflaki, Christian Brothers University
Lawrence J. Schmitt, Christian Brothers University
Sarah T. Pitts, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

SOCIALISM'S DECLINE AND THE DEMISE OF THE
USSR: THE BEGINNING OF THE END 5
Nicholas A. Armstrong, Christian Brothers University
Sarah T. Pitts, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

NEUTRALITY OF TEXT MAKES TAX CODE
PROVISION MUZZLING CHURCHES' FIRST
AMENDMENT RIGHTS ACCEPTABLE IN VIEW
OF FEDERAL COURTS 11
Martyn Babitz, Brown Brothers Harriman
Richard Marmon, Rowan University

REVERSE AGE DISCRIMINATION: A NEW TWIST
TO AN AGE-OLD PROBLEM 13
Debra D. Burke, Western Carolina University
Jerry L. Kinard, Western Carolina University

THE EVOLUTION OF COMPUTER SOFTWARE ON
BUSINESS PRACTICES AND STANDARDS 19
Frank E. Campagna, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

A STRATEGIC AND HISTORICAL REVIEW OF VISA
AND THE SMART CARD 25
Currie S. Deming, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

THE FUTURE OF DEMOCRACY THROUGH
CAMPAIGN FINANCE REFORM 31
Kaleen Grant, Weber State University
Denise Woodbury, Southern Utah University

THE VISA FINANCIAL BRAND: A STRATEGIC ANALYSIS 33
Michael J. Hackett, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

THE MARKETING OF A DEFENSE PROGRAM 39
Larry Hamel, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

IDENTITY THEFT 45
G. Jane Hicks, Southeastern Oklahoma State University
Julian Berthier, Southeastern Oklahoma State University
Maggie Berthier, Southeastern Oklahoma State University

THE UNIFORM COMMERCIAL CODE AND THE
ORDINARY CONSUMER: ENFORCEABLE LEGAL
ISSUES UNDERLYING THE RETURN OF
MERCHANDISE 51
Diane Y. Hughes, Rowan University

CULTURAL AND GENDER DIFFERENCES IN THE
ETHICAL BELIEFS OF ACCOUNTANTS 53
Evelyn C. Hume, Longwood University
Aileen Smith, Stephen F. Austin State University

THE SEC'S DISCLOSURE LAW AND
CEO COMPENSATION 55
Rob H. Kamery, Nova Southeastern University

A BRIEF REVIEW OF THE RECESSION OF 1990-1991 61
Rob H. Kamery, Nova Southeastern University

THE DECLINING WEALTH EFFECT
AND STOCK PRICE ANOMALIES 67
Rob H. Kamery, Nova Southeastern University

THREE DECADES OF LABOR MARKET
DISCRIMINATION THEORIES 73
Rob H. Kamery, Nova Southeastern University

THE CABLE INDUSTRY IN THE EARLY 1990s:
A REVIEW OF DEREGULATION 79
Rob H. Kamery, Nova Southeastern University

MEXICO'S ECONOMIC REFORM UNDER
CARLOS SALINAS: A REVIEW 85
Rob H. Kamery, Nova Southeastern University

MOTIVATION TECHNIQUES FOR POSITIVE
REINFORCEMENT: A REVIEW 91
Rob H. Kamery, Nova Southeastern University

AN ECONOMIC REVIEW OF GERMANY'S
UNIFICATION 97
Rob H. Kamery, Nova Southeastern University

AN ANALYSIS OF A REGIONAL LEADER
IN THE DIY AUTO REPAIR MARKET 103
Rob H. Kamery, Nova Southeastern University

THE DEREGULATION ACT OF 1984
AND ITS EFFECT ON THE MARKET 109
Rob H. Kamery, Nova Southeastern University

THE U.S. AND JAPAN: COMPARATIVE ADVANTAGE
BETWEEN AUTOMOBILES AND AIRCRAFT 115
Rob H. Kamery, Nova Southeastern University

A GROWTH INDUSTRY SINCE THE MID-1990s:
MARKETING TO CHILDREN 121
Rob H. Kamery, Nova Southeastern University

ANGER, STRESS, AND VIOLENCE IN THE
WORKPLACE: MANAGING EMPLOYEE
INTERNAL THREATS 127
Rob H. Kamery, Nova Southeastern University

A DISCUSSION OF THREE WHITE-COLLAR
UNIONS--the AMA, NEA, AND AFT 133
Rob H. Kamery, Nova Southeastern University

EMPLOYEE MOTIVATION AS IT RELATES TO
EFFECTIVENESS, EFFICIENCY, PRODUCTIVITY,
AND PERFORMANCE 139
Rob H. Kamery, Nova Southeastern University

AN OVERVIEW OF THE CRUISE INDUSTRY:
AN ALTERNATIVE TO LAND-BASED VACATIONS 145
Rob H. Kamery, Nova Southeastern University

HEDONICS: A MODEL FOR CONSUMERS
WRONGFULLY DENIED THE PURSUIT OF
LIFE'S PLEASURES 151
Rob H. Kamery, Nova Southeastern University

DIRECT MARKETING AND ITS EFFECTS
IN THE TWENTY-FIRST CENTURY 157
Rob H. Kamery, Nova Southeastern University

SOME FACTORS CONTRIBUTING TO FLUCTUATION
IN OIL PRICES: A REVIEW 163
Rob H. Kamery, Nova Southeastern University
Renee E. Riser-Rutledge, Christian Brothers University

A REVIEW OF WILLIAM A. PATON'S
CONTRIBUTIONS TO PROFESSIONAL SOCIETIES
IN ACCOUNTING 169
Howard J. Lawrence, Christian Brothers University
Judy A. Ramage, Christian Brothers University
Sarah T. Pitts, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

OUTSOURCINGS EVOLUTION AND EFFECT ON
THE U.S. ECONOMY 175
Heather M. Leverett, Christian Brothers University
John E. Megley, III, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

THE LEGAL IMPLICATIONS OF OFFSHORE
OUTSOURCING 181
Heather M. Leverett, Christian Brothers University
Sarah T. Pitts, Christian Brothers University
Rob H. Kamery, Nova Southeastern University

WHEN PRICES ARE HIGH AT THE GASOLINE PUMPS, WHO WINS?	187
Renee Riser-Rutledge, Christian Brothers University Rob H. Kamery, Nova Southeastern University	
NEW REGULATIONS THAT IMPACT INFORMATION SYSTEMS EMPLOYEES	193
Gary P. Schneider, University of San Diego Carol M. Bruton, California State University San Marcos	
SCHEDULING DECISION RULES FOR AN INTEGRATED CARPET MANUFACTURER	197
Roy H. Williams, Christian Brothers University Sarah T. Pitts, Christian Brothers University Rob H. Kamery, Nova Southeastern University	
ETHICAL, LEGAL AND SOCIAL ISSUES OF GENOMIC RESEARCH: STRIKING A BALANCE BETWEEN SCIENCE AND LAW	203
Le Von E. Wilson, Western Carolina University	
THE EFFECTS OF PART-TIME INSTRUCTION ON FINAL GRADES IN THE BUSINESS WRITING COURSE	205
Francisco I. Zurita Christian Brothers University Melissa A. McMasters, Carnegie Mellon University Rob H. Kamery, Nova Southeastern University	