

CULTURAL DIFFERENCES IN MANAGING HISPANIC AND ASIAN WORKERS

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ABSTRACT

Diversity in the work force is growing rapidly and causing managers to have to deal with situations that they never had to deal with before. For many years diversity in the workplace has been a very popular issue to talk about. However, most of the conversations revolved around females and African Americans in the work force. Now a new type of diversity is being seen in the American workforce. Hispanics and Asians are migrating to the United States in large numbers and they are beginning to make up a large percentage of the American workforce. As a matter of fact, these two minority groups already make up over sixteen percent of the American workforce. So today managers have to be prepared to handle a much more diverse workforce. This paper takes a look at what managers must do to hire, manage, motivate, fire, and finally prepare for Hispanic and Asian minorities in the workplace.