

**1999 Association for Small Business and Entrepreneurship Houston, Texas
March 10-13, 1999**

1. [Assessment of Small Business Perception of Needed Information and Assistance](#)
 - Marilyn Young, University of Texas at Tyler
 - Sherman M. Wyman, University of Texas at Arlington
 - Christine T. Brenner, University of Texas at Arlington
2. [Characteristics of Successful Small Businesses In Southern New Jersey](#)
 - Robert D. Lynch, Rowan University
 - Berhe Habte-Giorgis, Rowan University
3. [Developing International Entrepreneurial Relationships: An Initial Analysis](#)
 - Jim Wood, Northeast Louisiana University
4. [Establishing Some Product Development Networks A Case Study Approach](#)
 - Ger J. J. Post, Eindhoven University of Technology
 - Louweris Hop, Systems Dutch Innovation Centres
 - Joan E. Van Aken, Eindhoven University of Technology
5. [Globalism and Entrepreneurial Response in a Transition Economy: The Primitivisation of Industry in Transcarpathia, Ukraine](#)
 - Christos Kalantaridis, University of Luton, UK
6. [Helping Small Businesses Get Ready for the Year 2000](#)
 - Reynolds Griffith, Stephen F. Austin State University
7. [Herborner Pumpenfabrik \(HPF\): Using a Live International Case Competition to Benefit Corporate Decision Making and Student Learning](#)
 - Gary J. Brunswick, Northern Michigan University
8. [Importance of Self-Efficacy of Working in Team Environment in Determining Individual Satisfaction and Performance: Does it Depend on the Team Performance](#)
 - Sanjib Chowdhury, East Central University
 - Thomas Lanis, East Central University
9. [International Student Exchange Grid](#)
 - Don B. Bradley III, University of Central Arkansas
10. [Quality in Manufacturing: Does Size Really Make A Difference?](#)
 - Paul Dreyfus, Athens State University
 - Robert D. Gulbro, Athens State University
 - Linda Shonesy, Athens State University
11. [Rending the Economic Development Stigma, A Survey of Internet Usage in Upper Peninsula of Michigan](#)
 - Choton Basu, Northern Michigan University
 - Harry Guenther, Northern Michigan University
12. [SMEs in the Global Marketplace: Processes, Barriers and Implications on Performance](#)
 - J. D. Pheby, University of Luton
 - C. Kalantaridis, University of Luton

13. [Sources of Competitive Advantage for Small Independent Retailers: Lessons from the Neighborhood Drugstore](#)
 - Jeffrey E. McGee, The University of Texas at Arlington
 - Leonard G. Love, The University of Texas at Arlington
 - Michael J. Rubach, The University of Central Arkansas
14. [Total Quality Management and Small Businesses](#)
 - Joseph G. Ormsby, Stephen F. Austin State University
15. [A Comparison of the Perceptions of Experienced and Inexperienced Counselors on the Advantages of Incorporating a Small Business](#)
 - Paul Dunn, Northeast Louisiana University
 - Leo Cheatham, Northeast Louisiana University
 - Carole Cheatham, Northeast Louisiana University