

# **CORPORATE VENTURING PERFORMANCE: ENTREPREUNERIAL MINDSETS**

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## **ABSTRACT**

This paper examines, from the perspective of corporate venturing, the internal and external determinants of entrepreneuring in the context of environmental jolts in Poland. It focuses on understanding the entrepreneurial mindsets of entrepreneurs through the meanings constructed and acted upon by the actors facing both the opportunities and the liabilities of newness in their business environment. This paper analyzes qualitative field study data to understand individual-level responses to discontinuities in routines, activities and entrepreneurial mindsets occasioned by environmental jolts. Of special relevance to the corporate venturing perspective, I suggest that environmental jolts trigger corporate venturing to cope with radical change, stimulating organizational actors to identifying and exploit entrepreneurial opportunities. Employing individual-level adaptive mechanisms, these copings are critical in facing the novelty ushered in by implementation of the new socio-economic order.