

1999 Southwest Review International Business Research March 10-13, 1999

1. [Customer Perceptions in the Selection of Community Banks](#)
 - James B. Bexley, Sam Houston State University
2. [Portfolio Investment of the Oic Countries and Their Implications on Trade](#)
 - M Kabir Hassan, University of New Orleans
3. [NAFTA's Effect on Maquiladora Plants](#)
 - Gerhald Plenert, Institute of World Class Management and Precision Printers, Inc.
4. [An Empirical Investigation of Latin American ADRs: Impact on Portfolio Diversification and Spillover Effects Between Equity Markets](#)
 - Robert Curci, University of Texas Pan American
5. [Rethinking International Logistics Management: Searching for a Core Identity](#)
 - Pedro S. Hurtado, Texas A&M International University
6. [Empowering Workers to Meet Global Competition](#)
 - J. Mike Rayburn, University of Tennessee-Martin
 - L. Gayle Rayburn, Southeast Missouri State University
7. [Risk Management in Pricing a Financial Product](#)
 - James B. Bexley, Sam Houston State University
 - Joe James, Sam Houston State University
8. [Long Run Performance of IPOS: Case of Istanbul Stock Exchange](#)
 - Dr. Halil Kiymaz, University of Houston-Clear Lake and Bilkent University
9. [Patterns of Foreign Owners of U.S. Securities and their Implications](#)
 - Jerry Prock, University of Texas Pan America
10. [Alienation in the Private and the Public Sectors in Russia](#)
 - Moshe Banai, Baruch College
 - Jacob Weisberg, Bar Ilan University
11. [Global Internet Communications: A Focus On China](#)
 - Mahesh S. Raisinghani, University of Dallas
 - Lawrence L. Schkade, University of Texas at Arlington
12. [R A Methodology for Evaluating Transportation Infrastructure Demand to Accommodate International Trade: Istanbul Container Market Case](#)
 - Dr. Adam K. Prokopowicz
 - Louisiana State University National Ports and Waterways Institute
13. [Exploratory Research on the Implications of the Theory of Autopoiesis in International Consumer Behavior](#)
 - Pedro S. Hurtado, Texas A&M International University
 - Michael Landeck, Texas A&M International University
14. [The Role of Trust in International Business Negotiations: A Culturally Determined Perspective](#)
 - Mohammad Niamat Elahee, Universidad de Monterrey
15. [Optimal Strategies For Trade and Investments](#)
 - Kashi Nath Tiwari, Kennesaw State University

16. [European Monetary Union: The First Participants](#)
 - H.J.E.M. Brand, University of Glasgow
 - R. E. Ankli, University of Guelph
17. [Foreign Trade Zones](#)
 - Cheryl Hein, Texas A&M University
18. [Bre-X in Hindsight: What We Know About the Busang Gold Fraud](#)
 - Robert E. Anklin, University of Guelph
 - Sheila Varandan, University of Guelph
19. [Strategic Alliances: A Unification of The Current Literature](#)
 - Sameer Vaidya, University of Texas-Pan America
20. [Acquisition of Prescription Medication Across the Texas Mexican Border in the Port of Laredo: An Exploratory International Trade Perspective](#)
 - Cecilia Garza, Texas A&M International University
 - Michael Landeck, Texas A&M International University
21. [Global Interactive Learning System on the World Wide Web Using Javascript Password Technology](#)
 - John J. Cheh, St. Cloud State University
 - Randy Weinberg, St. Cloud State University
22. [A Comprehensive Literature Review of Organizational Justice and Organizational Citizenship Behavior: Is There a Connection to International Business and Cross-Cultural Research?](#)
 - Luiz Ortiz, University of Texas
23. [An Application of Jump-Diffusion Model to Merger and Acquisitions: Columbia Picture Entertainment Inc.](#)
 - Halil Kiyamaz, University of Houston-Clear Lake and Bilkent University
 - Osman Kilic, Quinnipiac College
24. [An Analysis of Corporate Intranets and Extranets](#)
 - David C. Chou, St. Cloud State University
 - Amy Y. Chou, St. Cloud State University
25. [Global Mindsets Among College Students in the United States and Elsewhere: Are We Growing a Globally-Minded Workforce?](#)
 - A.G. Stell Kefalas, University of Georgia
 - Elizabeth W. Weatherly, University of Georgia
26. [Exploratory Investigation: Business Exchange Process in the "Greater Chinese" Business Community](#)
 - Camille P. Schuster, Xavier University
 - Juraj Kavencansky, The Bases Group

Click here to return to [The Small Business National Advancement Center](#) homepage.