

TABLE OF CONTENTS SSBIA 1991

- 1. An Empirical Investigation Of The Use Of Alternate Valuation Techniques For Privately Owned Businesses**
 - Robert J. Barbato
 - Daniel D. Tesson
 - Norton E. Marks

- 2. Developing A Retail Strategy For An Upscale Targe Audience: The Influence Of Outshopping And Store Image Attributes On Store Visits**
 - Stephen S. Batory
 - Anne Heineman Batory

- 3. The Relative Importance Of Operations And Marketing Strategy Factors In Small Manufacturing Firms**
 - William Davig
 - Steve Brown
 - Ron Sardesai

- 4. The Family And Medical Leave Issue: Small Business Reactions**
 - Elaine Hobbs Fry
 - David Grabert
 - Nicholas E. Fry

- 5. A Contemporary Profile Of Small Business Institute Programs: A Regional Analysis**
 - George Joyce
 - Marilyn Young

6. Family Owned Businesses: An Examination Of The Appropriate Boundary Construct As Postulated By The Davis And Stern Systems Model Of The

Family Business

- Kenneth J. Lacho
- Alison Hailey
- Michael Cusack

7. Human Resource Practices In Small Wholesaling Firms

- Charles D. Ramser
- James T. Buie

8. Forecasting Model Selection From The Small Business Perspective: A Case Study Of A Small Retailer

- Stuart Hamilton Warnock
- Nancy J. Boykin
- Imad J. Zbib

9. A Practical Approach To Small Firm Forecasting

- Larry R. Watts
- Chris K. Chaddick

10. Small Business Management Trends In The 1990S

- E. R. Worthington